

**ALL THE ACTIVITIES OF THE
MACC BAM PROJECT
2009 - 2012**

C 1 Communication	STATUS	OUTPUTS EXPECTED
1.1 Production and dissemination of printed and visual material	logo produced/ TASK IN OPERATION	1 logo, 2000 leaflets, 5000 brochure, 250 posters
1.2 Development & promotion of project Web Site	TASK IN OPERATION (deadline: 31/12/2012 online)	1 development + updating of the project web site
1.3 Organisation of conferences		3 conferences (Milan, Marseille + the final one in Athens)
1.4 Creation and dissemination of Newsletters	No.1/4 newsletter prepared/ TASK IN OPERATION	4 newsletters
1.5 Publicity	TASK IN OPERATION	100 press release and publication of article
1.6 Final Publication of project findings		1500 copies of a CD-ROM, 1500 copies of the summary publication (conclusions on the project)
C2 Management		
2.1 Project Management System	TASK IN OPERATION	1 creation of the Project Management System
2.2 Project Management Co-ordination Events	TASK IN OPERATION (No.1 kick off meeting organised + No.1/7 Steering Committees organised) --- Foreseen: 15/1/2010 (No.1/7 work group meeting London)	1 kick off meeting + 7 steering committees + 7 work group meetings
2.3 Preparation of progress and financial reports	TASK IN OPERATION	7 project progress and financial reports
2.4 Development/Update of Project Intranet		1 intranet
2.5 External Auditing	TASK IN OPERATION	56 auditing reports (altogether)
2.6 External Evaluation		3 evaluation reports
C3 Best practice analysis of sustainable measures and perspectives for the advancement of the Business Angel Market in the MED		
3.1 Transnational research for diagnosing the current situation of the Business Angel Markets (BAM) in the Mediterranean and in the EU.	ACCOMPLISHED! (Martin Carr, Exemplas, through the data collected in all the Regions involved)	1 research
3.2 Identification & analysis of best practices and successful tools for the advancement of the BAM	TASK IN OPERATION (guided by Tempme, Greece) --- feedback deadline: 23rd December 2009	1 research
3.3 Drawing-up of the transnational study "Effective measures and critical points to accelerate the Business Angel Market in the MED"	TASK IN OPERATION (guided by Exemplas, England) --- first feedback deadline: 23rd December 2009	1 effective measures and critical points to accelerate the BAM (BA Market) in the MED
C4 Design and establishment of the MED Business Angel Market Support Mechanism		
4.1 Development of the support mechanism of the Business Angel Market cooperation in the MED	15th January 2010, at Exemplas' headquarters (work group)	1 model-integrated management system of the support mechanism
4.2 Design of the MED Business Angel Market Support Centres and their network.		1 master-plan for the establishment and operation of the MED BA Support Centers and their network
4.3 Development of training packages for the MED Business Angel Market Support Centres staff.		1 development of training package for the MED BA Support Centres staff
4.4 Development of toolkits for supporting Bus. Angels Networks and Entrepreneurship		1 toolkit for BAs, BANs and entrepreneurs (MED area)
4.5 Implementation of training seminar for the MED Business Angel Market Support Centres staff.		3 delivery of Training Seminar to the MED BA Support Centres staff (3 groups of 5-10 participants each, to be organised in: Athens, Marseille and Milan - 4 days each). Conducted by an Exemplas' expert + 2 local Experts
4.6 Start up of the MED Business Angel Market Support Centers and their Network		5 establishment of MED BA Support Centers + 1 MED network
4.7 Animation and awareness Workshops		6 territorial workshops (with institutions, BAs, entrepreneurs about BA) - preparation and identification of the target for Investment Forums
C 5 Pilot implementation measures for promoting the Business Angel Market development in the MED		
5.1 Selection of the Business Angels, the SMEs and institutions to participate in the Pilot activities		1 List and description of institutions, authorities, SMEs and BAs
5.2 Preparation of SMEs, BAs and institutions for participation in the Investment Forums in the MED		3 preparatory session for SMEs, BAs and institutions (giving support for the preparation of the event)
5.3 Organization of MED Investment Forums to identify investment opportunities and promote the networking of institutional actors.		3 Investment Forums (for each event at least 60 participants expected from the MED territories). Venues: Marseille, Milan, Athens.
5.4 Assessment of the pilot activities results		1 Assessment report
5.5 Follow-up Plans for the development of the MED BANs Support Centres (M.B.A.S.C.s) as permanent infrastructures		1 Follow-up Plan for the continuity of the MED BA support centers
5.6 Policy recommendations on effective measures to support the acceleration of the Business Angel Market in the MED		1 handbook on policy recommendation

Legend:

Task coordinated by the Province of Milan

Task coordinated by Finlombarda

Task to be started