



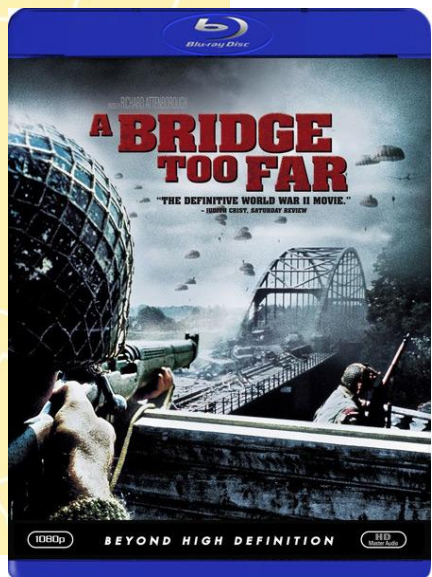
organza

Network of mediumsized creative cities

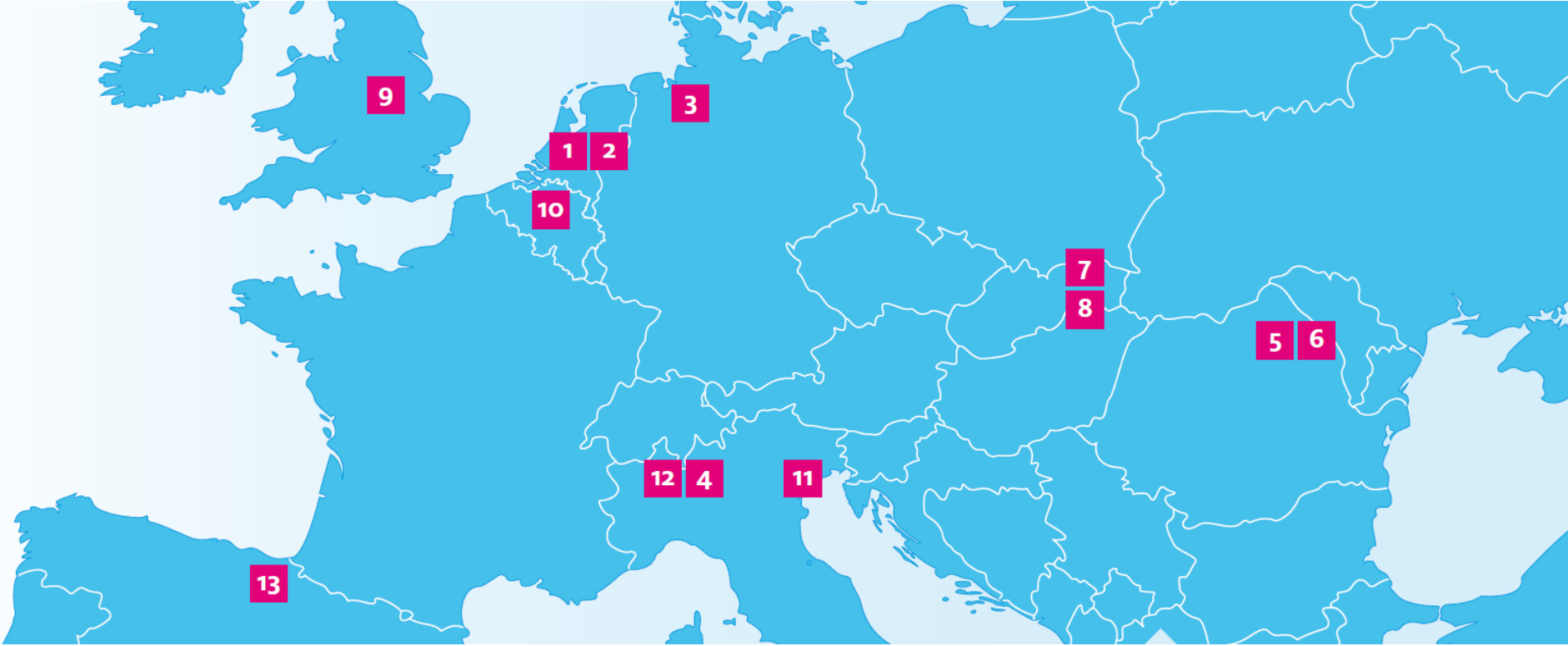
Esther Ruiten

Projectcoordinator Organza

City of Arnhem, NL





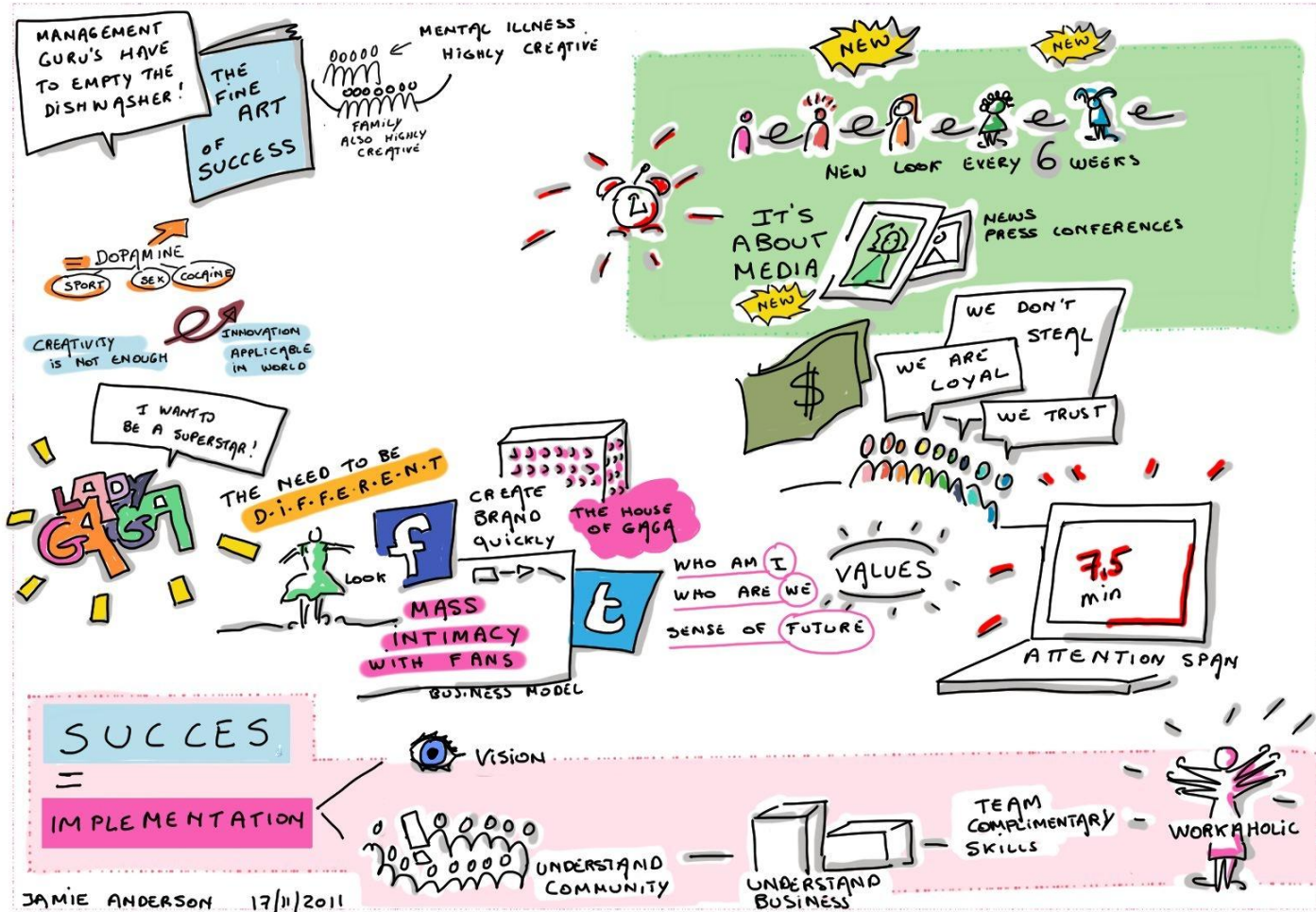


**Arnhem Nottingham Bremen Treviso
Varese Iasi Presov Navarra Flanders**

the O-team



Objectives



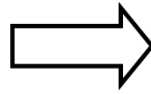
CREATIVITY WORLD FORUM 16-19 Nov 2011

www.vision-harvestin.com

Approach: 3 phases



70 practices: categorization & selection



Pilot actions

	Theme	Pilot Partners	Coaching Partners	Learning partners	Inspiring Practices
1	Networking	Treviso	Bremen	Varese	Klub Dialog
2	Entrepreneurship (Education & coaching)	Bremen	Nottingham	Arnhem	The Hive
		Treviso		Varese	
3	Financial Instruments	Bremen	Flanders	Navarra	Cultuurinvest
		Arnhem	Nottingham	Varese	Confetti
4	Cross-overs (Interaction creative & traditional industries)	Nottingham	Flanders	Navarra	Winkelhaak
				Arnhem	Flanders DC
				Treviso	
5	Urban Upgrading (Creative district)	Iasi	Arnhem	Presov	Modekwartier
		Treviso		Varese	Arnhem

1. Networking

KLUB
DIALOG



2. Entrepreneurship



3. Financial instruments



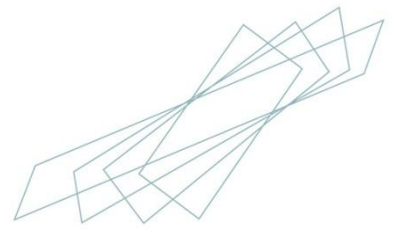
PMV

CultuurInvest

Partner van creatieve ondernemers



4. Cross-overs



DESIGNCENTER | DE WINKELHAAK



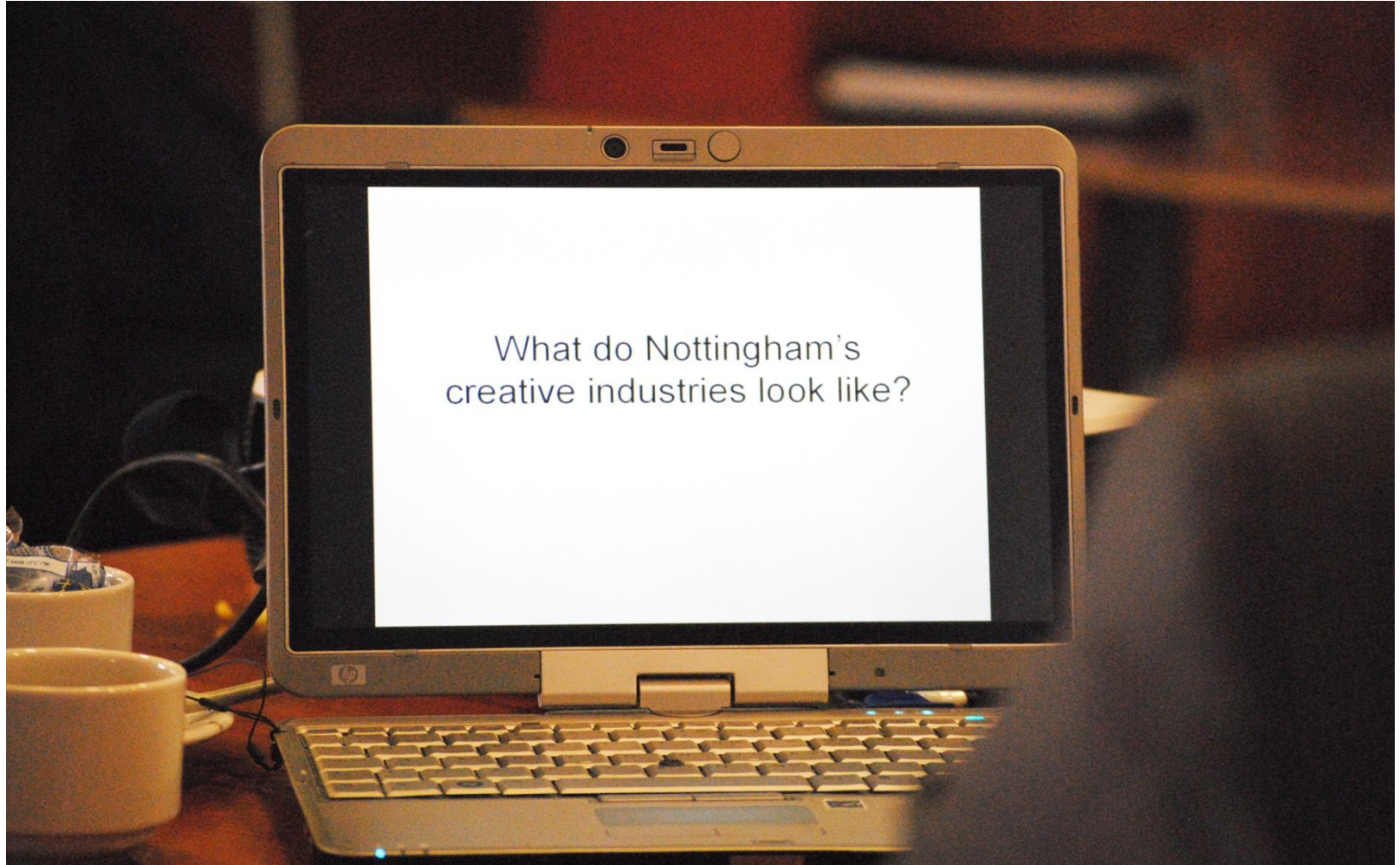
5. Urban upgrading



First lessons: inspiration



Better understanding CI



New regional connections



F A B R I C A

THE BENETTON GROUP COMMUNICATIONS RESEARCH CENTER

NW-Europe: more ahead



and... Arnhem – lasi connection



