



Provincia  
di Milano



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# Our Strategy

- Institutional Cooperation
- Innovative Services and Instruments
- Collaboration with Private Sector stakeholders





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# Our Challenges

- From Province to Metropolitan City
- Relationships with main cities in EU
- New ways for local development





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# Our Tasks

- Rethink public intervention for creative business
- Become the point of reference for our territory
- Act as a bridge between past and future





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# Our Commitment

- Simplify procedures
- Foster clustering between R&D and enterprises
- Coordinate efforts of the local ecosystem

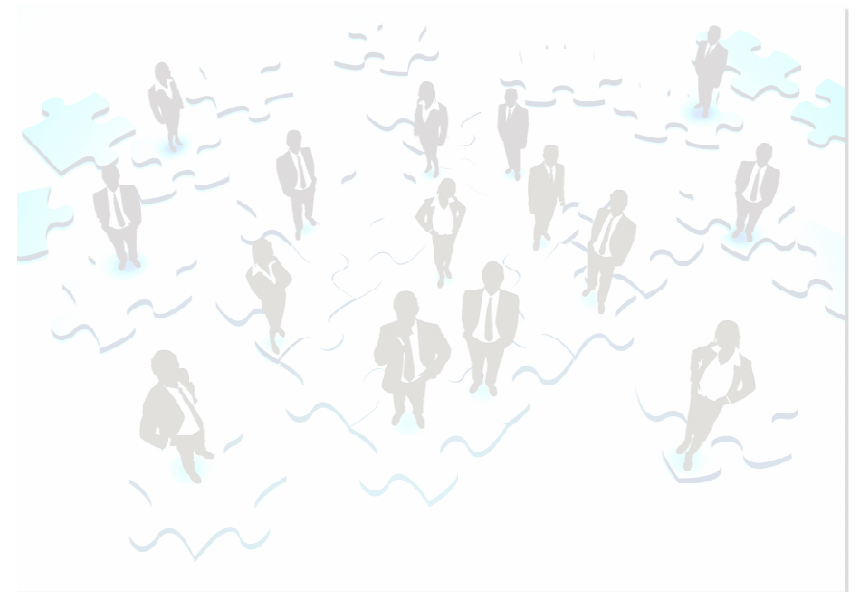




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# Our Priority

- Increase jobs!
- Culture and creativity are attractive sectors for qualified people but drive innovation and growth in other sectors too

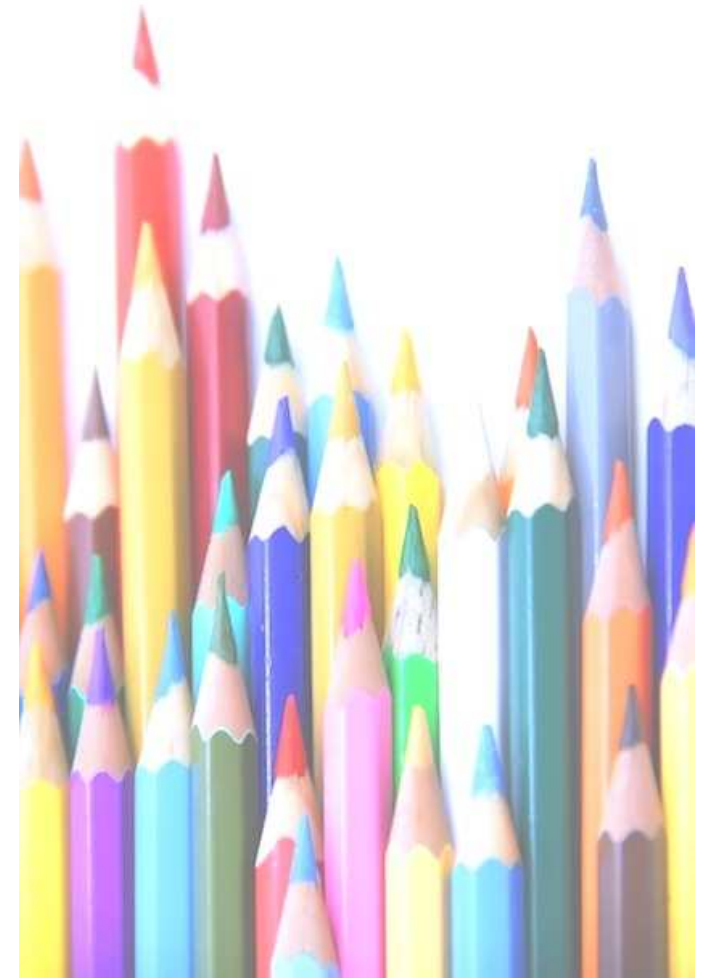




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## Next Steps

- Leverage on ECIAP learning to launch new local initiatives
- Metropolitan platform for economic development
- Establish EU network with interested metropolitan cities







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**Thank you for attention!**  
**Dario Parravicini**

