



Regione Lombardia

# The experience of Lombardy Region in Innovation Vouchers and CCIs

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to Innovation and Competitiveness*



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## Summary

1. The «Call Voucher/Patenting» with the Chambers of Commerce
2. “Vouchers and patenting” Overview
3. The principal lines of the new policies of Lombardy Region for Cultural and Creative Industries (CCIs)
4. New calls for ideas and proposals and some reflections on how to better use EU 2014-2020 structural funds



## Plan Agreement for the economic development and competitiveness

Through the Plan Agreement with the Chambers of Commerce for the economic development and competitiveness of the Lombardy system (Axis 1 – Enterprises competitiveness) signed on 26<sup>th</sup> February 2010, Lombardy Region and the Chambers of Commerce of Lombardy intend **to foster innovation processes within Lombardy's micro and Small-medium enterprises.**



## The «Call Voucher and Patents»

The **call "Voucher"** aims to finance through non-repayable, nominal and non-transferable contributions (vouchers):

- **the purchase of assistance and consulting services and research activities to:**
  - **foster the use of qualified human resources** in the companies
  - **support** through contributions **the patenting processes** (European patents or other type of patents and/or other international patent models)

### Who can benefit from the call?

- **Micro and small-medium Enterprises** (except for businesses entities run by one individual with no trade activity)
- **With legal or operational seat in Lombardy**
- **Registered in the Companies' register of the Chamber of Commerce**
- **up to date with payments of the annual fee to the Chamber**

The **allocated financial resources** amount to **5.970.000,00** Euros, subdivided as follows:

- € 3.000.000,00 allocated by Lombardy Region
- € 2.970.000,00 allocated by the Chambers of Commerce in each province



# Overview of the Call/1

## Voucher A: Development of the Knowledge offer

The companies can address a qualified research center to satisfy specific needs for innovation (*Research centers registered in **Questio System** [www.questio.it](http://www.questio.it)* )

→ Each company should detail the kind of need for innovation it is looking for, the added value of the innovation project, the economic exploitation of the innovation and its expected advantages and results

## Voucher B: support to the participation to the EU programs

- To coordinate or to participate in projects European call for tenders (IPA 2007-2013 instrument for Pre-accession Assistance)
- Programs: 7th Framework Program for R&D, CIP 2007-2013 and IPA 2007-2013
- Future programs Horizon 2020 and COSME (Program for the Competitiveness of Enterprises and SMEs 2014-2020) ,for calls which are open from 1 January to 30 June 2014.



# Overview of the Call/2

## Voucher C: qualified Human Capital within companies

PhD, temporary managers... exercising research and innovation activities for at least 4 months, within the companies

## Voucher D: E-Security

Analisis and studies activities on the vulnerability the company web site, the local informatic network, backup configuration in order to obtain a secured e-network.

## Measure E – Support to patenting process

- For micro and SMEs in Lombardy
- Sectors: Greenchem, Agrifood, Technologies for living environments, Life Sciences, Technologies for smart communities, mobility systems for ground and sea transports, Aerospace, Energy, Smart Factory, **Culture and Creative Industries**
- Financial support: up to 6.000 € for 1 patent registration (up to 7.200 € for new business entities); up to 12.000 € for 2 or more patent registrations (up to 14.400 € for new business entities)



# Deadlines

## **Voucher A, B, C e D:**

Format to be filled on [www.bandimpreselombarde.it](http://www.bandimpreselombarde.it)

Applications to be sent from 1st October 2013 until 27 February (A,C,D) and until 29 Mai 2014 at 12.00 (voucher B) .

## **Measure E:**

application to be sent on-line -> web site <https://gefo.servizirl.it/> from 1 October until 27 February 2014 before 12h00.



## The principal lines of the new policies of Lombardy Region for Cultural and Creative Industries (CCIs) from 2012

- ❑ **Listening and giving voice** to the CCIs, knowing and mapping the hubs
- ❑ **Networking and lobbying** for CCIs to add value
  - **European partnership**= through the **CCAAlps project – Creative Companies in Alpine space**, funded on the Alpine Space Program
  - **Networking in Lombardy:** to know, map and connect the initiatives for CCIs promoted by other public and private stakeholders
- ❑ **Setting up new calls for ideas and access to credit** = especially tailored for these sectors





# New calls for ideas and proposals

## Alliance with Cariplo Foundation 2013/2014

**1<sup>st</sup> line:** Innovative services for the cultural sector (15 July-30 October)

✓ Call for ideas, first selection, coaching (6 month) selection and funding the start up of non profit and low profit enterprises

✓ How much: 2 Million €

**2<sup>nd</sup> line:** Creative projects for culture, tourism and traditional sector matching creative with the cultural and the manufacturing sector

✓ Vouchers for transnational projects in Europe dedicated to unemployed, entrepreneurs, workers and creative talents

✓ How much: 2 million € (ESF- Transnational line)

## Alliance with Chambers of Commerce for a new call 2014

**1<sup>st</sup> line:** Creative projects for culture, tourism and traditional sector.

Access to pre-SEED funding to promote and coach cultural and creative start-ups

**2<sup>nd</sup> line:** To support the development of products and services for innovation in “core” culture sector through matching with CCIs

How much: **1 millions € from the Region + Additional funds from the Chambers**



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## how to better use EU 2014-2020 structural funds for CCIs?

### At the regional level

- ✓ Highlight and give priority to the cultural and creative sector, which crosses the most relevant thematic priorities (mainstream)
- ✓ Reinforce alliances with Private Banking Foundations and the Chambers of Commerce, with additional resources to reach strategic goals, and utilization of rotation funds.

### At the European level

- ✓ Reinforce the existing platforms and partnerships for new transnational projects
- ✓ Enhance the competences to help CCIs and cultural institutions to better apply the Commission's Programs such as Creative Europe



**Thank you  
for your kind attention**

**For more information:**

[www.industria.regione.lombardia.it](http://www.industria.regione.lombardia.it)

[www.unioncamerelombardia.it](http://www.unioncamerelombardia.it)

[www.bandimpreselombarde.it](http://www.bandimpreselombarde.it)

[www.finlombarda.it](http://www.finlombarda.it)

<http://www.cultura.regione.lombardia.it>



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